

IAT CATEGORIES & STIMULI FOR STUDIES 1 & 2:

Design Note: Participants were randomly assigned to an Implicit Association Test (IAT), as follows: one of three in Study 1 (Preferences for freedom-security, liberal-conservative, or White faces-Black faces) or one of two in Study 2 (liberal-conservative identity or White-Arab Muslim names). The order of the stereotype-incongruent and stereotype-congruent blocks was randomized between participants. See the manuscript for details or contact the corresponding author.

NOTE: Facial stimuli for the Black-White IAT can be downloaded from:
<http://projectimplicit.net/nosek/stimuli/>

LIBERAL

Bill Clinton
Democrat
Jimmy Carter
Left wing (Study 1)
Liberal

CONSERVATIVE

Conservative
George Bush
Republican
Right wing (Study 1)
Ronald Reagan

FREEDOM

Free
Independent
Liberty
Unregulated

SECURITY

Controlled
Protected
Safe
Secure

WHITE PEOPLE (names)

Bob
Charles
Joe
John
Josh
Kevin
Richard
Sam
Tim
Tom

ARAB MUSLIM (names)

Akbar
Ashraf
Habib
Hakim
Karim
Muhsin
Salim
Sharif
Wahib
Yousef

GOOD (evaluative)

Glorious
Happy
Joy
Laughter
Love
Peace
Pleasure
Wonderful

BAD (evaluative)

Agony
Awful
Evil
Failure
Horrible
Hurt
Nasty
Terrible